

# Bayesian Visual Analytics (BaVA): A Formal Visual Updating Procedure

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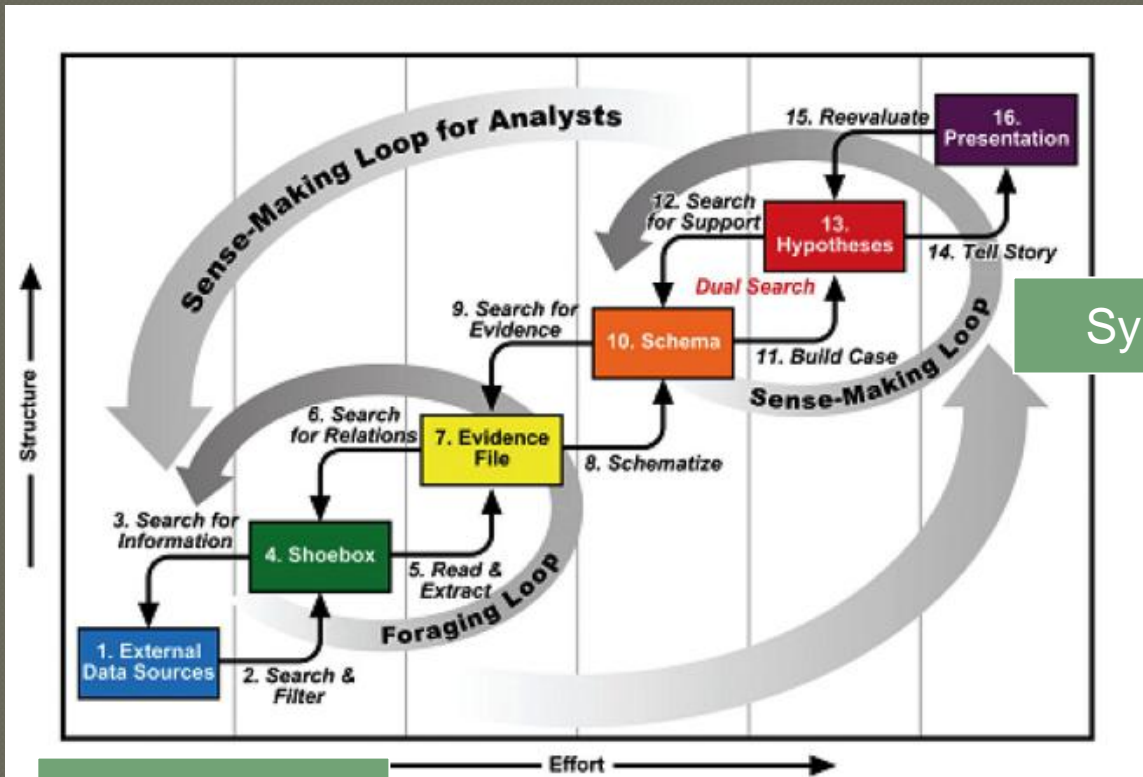
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Dec 2009

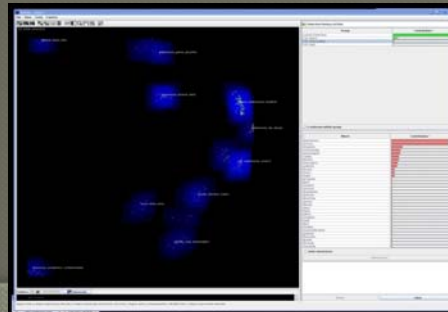
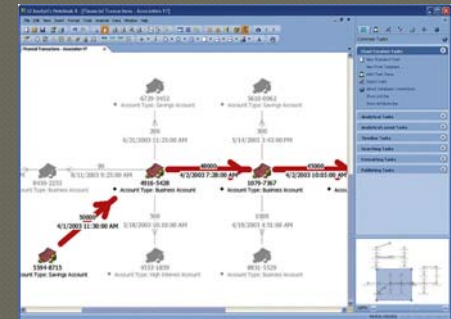


# Foraging + Sensemaking



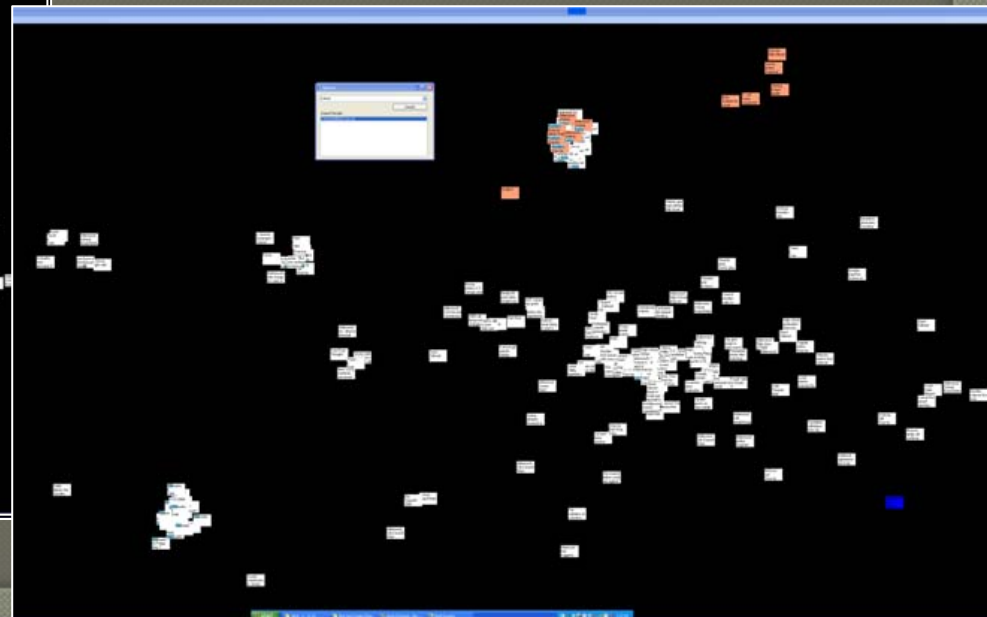
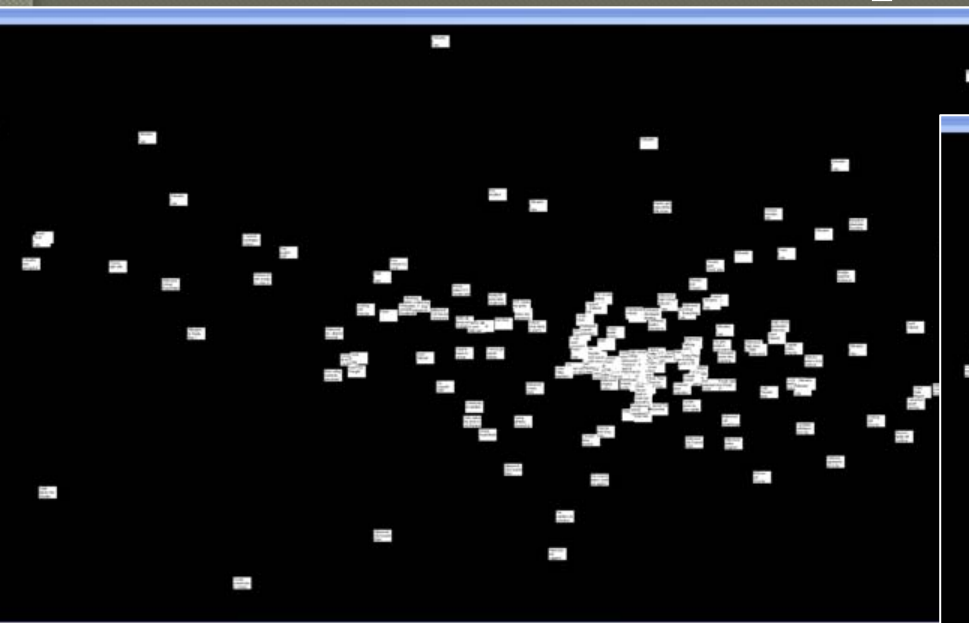
Synthesis

Extraction



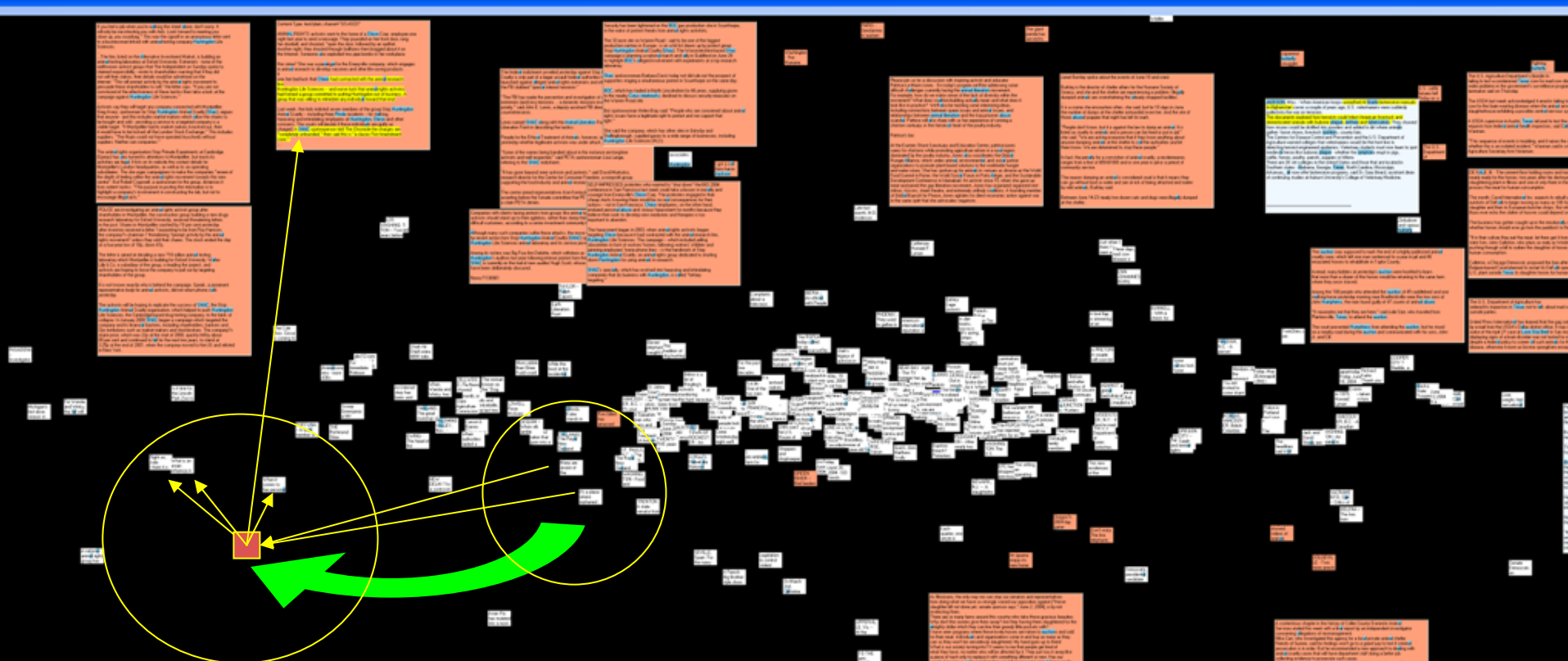
# Deep Interaction

- User guided modeling, via direct manipulation
- Analyst injects domain knowledge into the visualization
- The visualization responds meaningfully



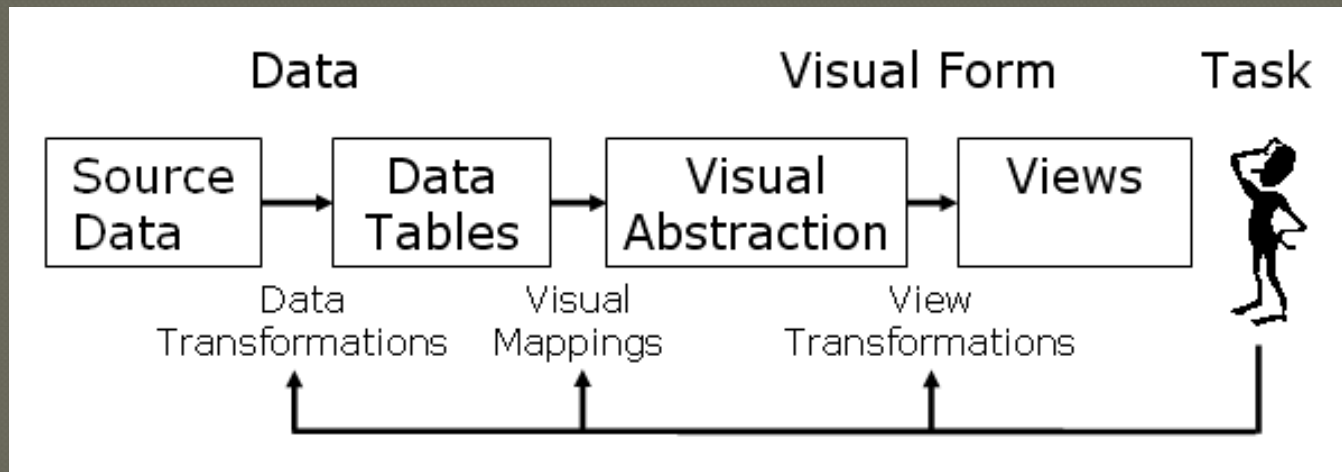
# Mapping Visual to Model

- Natural interaction within the visual metaphor
- Level of detail of interactive input control
- Visual feedback of underlying model updates



# A New Framework...

## ○ Beyond the Visualization Pipeline



## Outline

1. The BaVA process of incorporating visualizable feedback.
2. A Cartoon Illustration of the BaVA process
3. Formalities
4. Insights

## The BaVA Process

The BaVA paradigm is a hierarchical process, entailing 5 layers. Some of these layers will rely on stochastic models, while others might utilize deterministic transformations.

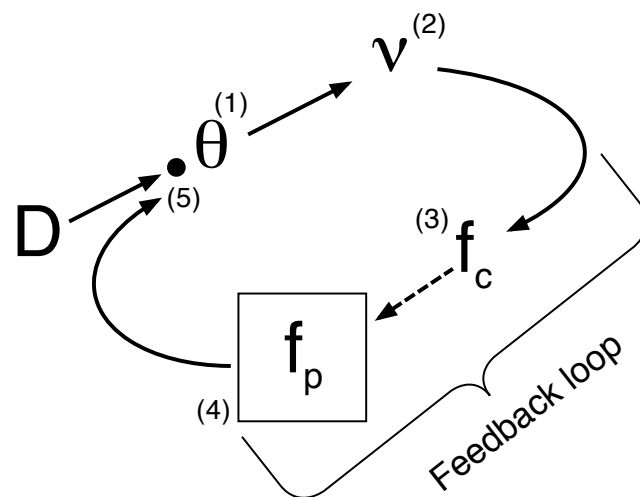


Figure 1: Schematic illustration of the BaVA process.

## The BaVA Process

Preliminary: Obtain data  $D$ , which will in general be high dimensional, and massive in size. Like most analyses, our objective is to find hidden structure, and associations within the data.

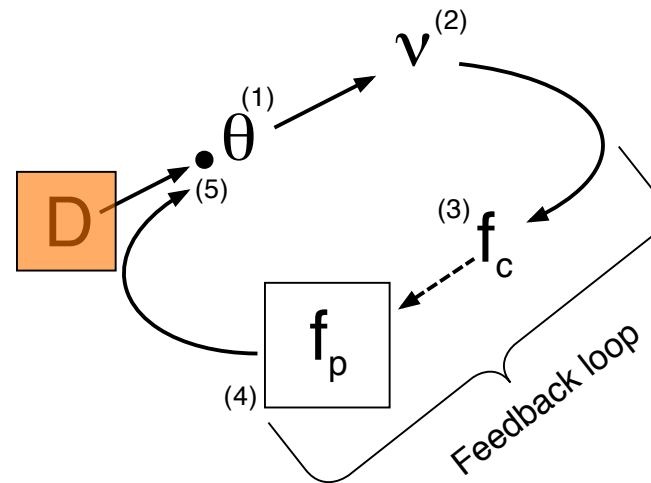


Figure 2: Schematic illustration of the BaVA process.



# The BaVA Process

Step 1: From a parameterized mathematical model,  $\pi(\mathbf{D}|\boldsymbol{\theta})$ , which relates relevant unknowns ( $\boldsymbol{\theta}$ ) to the data  $\mathbf{D}$ , obtain inferences about  $\boldsymbol{\theta}$  using Bayes' Theorem:  $\pi(\boldsymbol{\theta}|\mathbf{D}) = \pi(\mathbf{D}|\boldsymbol{\theta})\pi(\boldsymbol{\theta}) / \int \pi(\mathbf{D}|\boldsymbol{\theta})\pi(\boldsymbol{\theta})d\boldsymbol{\theta}$ .

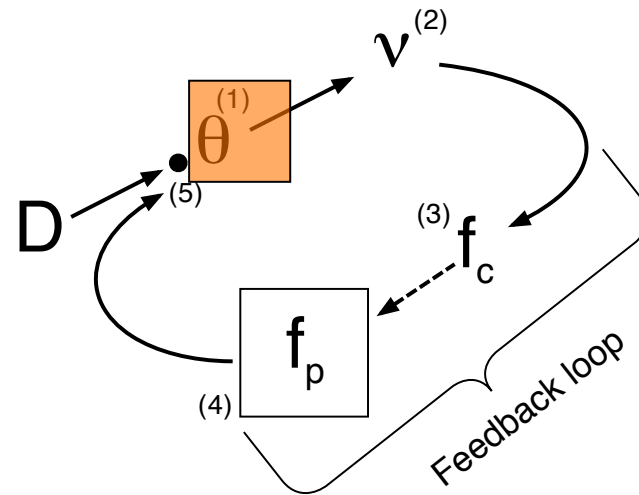


Figure 3: Schematic illustration of the BaVA process.

## The BaVA Process

Step 2: Visualize both data ( $D$ ) and inferences ( $\theta$ ) (perhaps only a summary:  $\hat{\theta}$ ) in a *meaningful way*.

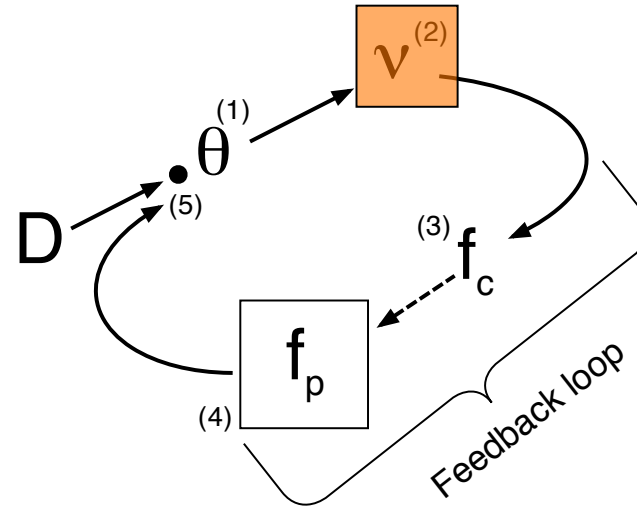


Figure 4: Schematic illustration of the BaVA process.

## The BaVA Process

Step 3: Allow the user to reconfigure the visualization, in order to express relationships between a small set of objects. We refer to this as *cognitive feedback*.

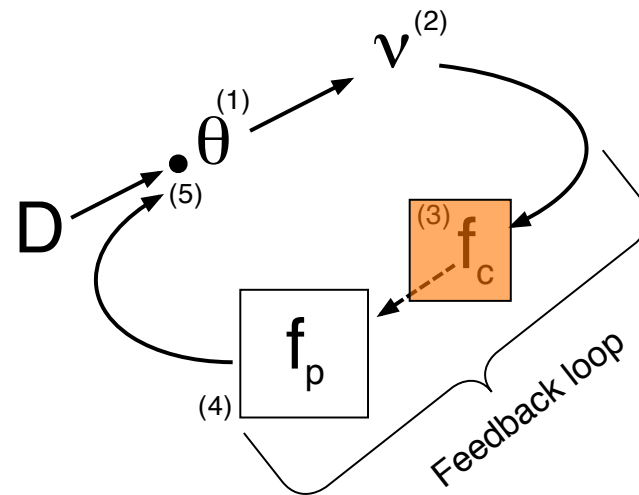


Figure 5: Schematic illustration of the BaVA process.

## The BaVA Process

Step 4: The information contained in the cognitive feedback is translated (parameterized) back into model parameters ( $\theta$ ). This is referred to as *parametric feedback*, and usually invokes a black-box layer, which does not involve the user.

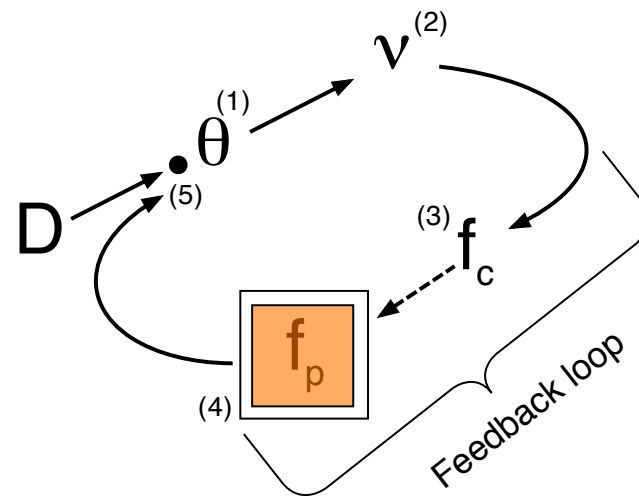


Figure 6: Schematic illustration of the BaVA process.

# The BaVA Process

Step 5: The parameterized feedback is injected into the system, to provide updated parameter assessments, and subsequently updated visualizations. This relies on the a new iteration of Bayes' Theorem:

$$\pi(\theta|f, v, \mathbf{D}) = \pi(f|v, \theta)\pi(\theta|\mathbf{D}) / \int \pi(f|v, \theta)\pi(\theta|\mathbf{D})d\theta, \text{ where } f = \{f_p, f_c\}$$

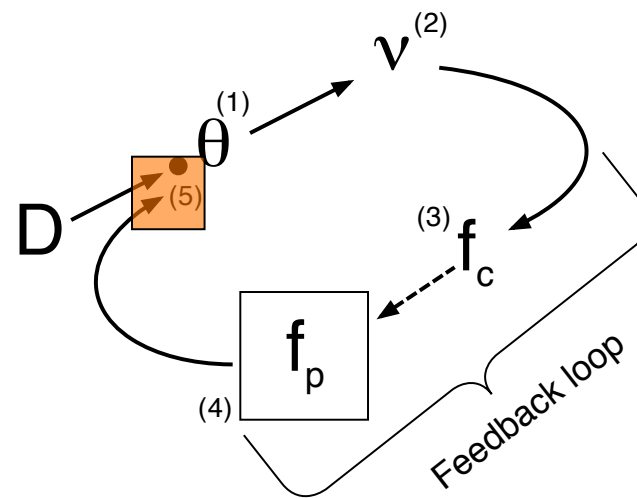


Figure 7: Schematic illustration of the BaVA process.

## A Cartoon Illustration

Step 1: Perform Bayesian analysis to obtain model inferences. For this example, we will focus on projection based clustering (PCA), but will rely on its model based variant Probabilistic-PCA (PPCA) (Tipping and Bishop, 1999).

## A Cartoon Illustration

Step 1: Perform Bayesian analysis.

Step 2: Visualize the inferences. (Project through principal subspace)

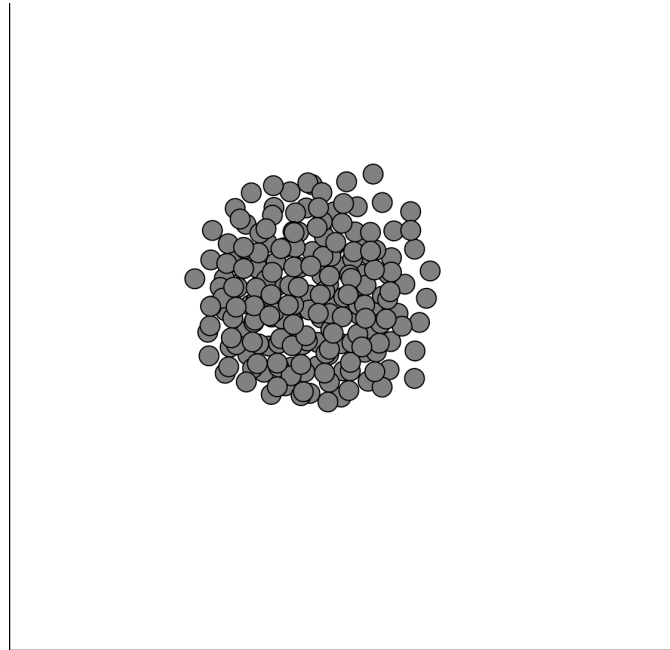


Figure 8: RAW PCA projection

## A Cartoon Illustration

Step 2: Visualize the inferences. (Project through principal subspace)

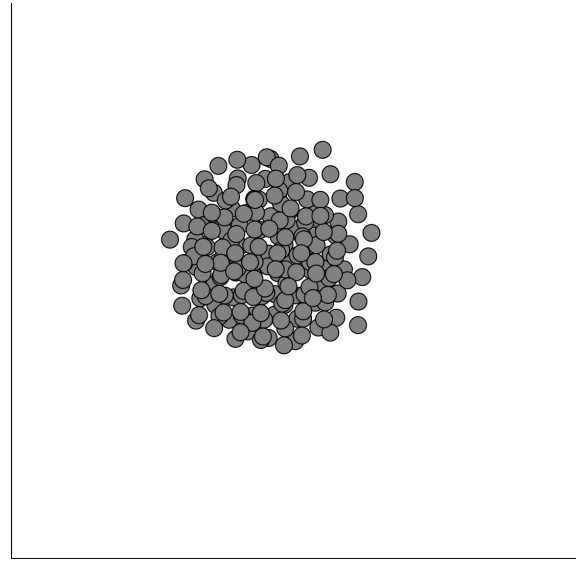


Figure 9: RAW PCA projection

This is really pretty uninformative, but is not unlikely to occur in real applications.



## A Cartoon Illustration

Step 2: Visualize the inferences.

Step 3: Identify anomalous structure in the visual display.

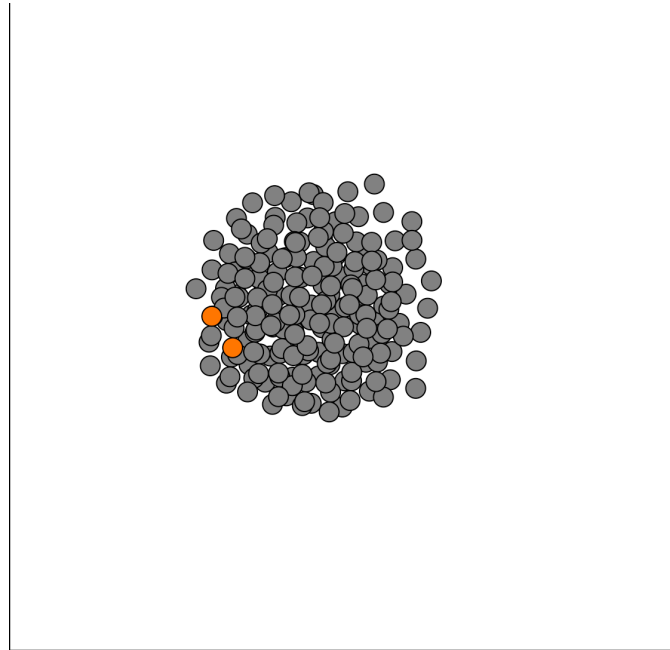


Figure 10: Identify odd structure

## A Cartoon Illustration

Step 2: Visualize the inferences.

Step 3: Identify anomalous structure in the visual display.

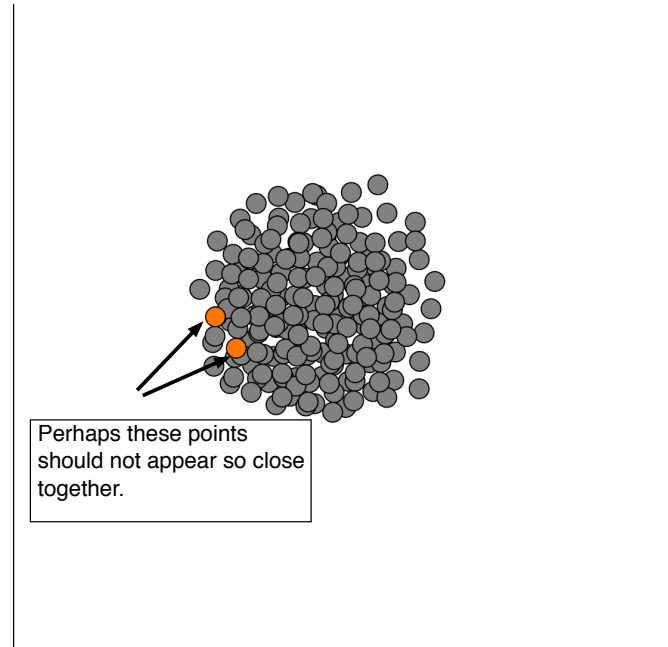


Figure 11: Identify odd structure

## A Cartoon Illustration

Step 3: Identify anomalous structure in the visual display.  
Supply feedback by adjusting the display

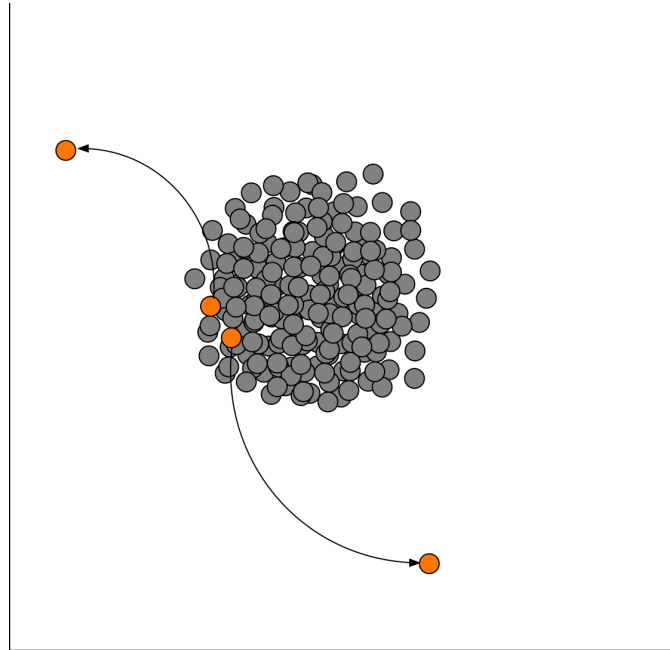


Figure 12: Supply Feedback (Cognitive)

## A Cartoon Illustration

Step 3: Supply feedback by adjusting the display

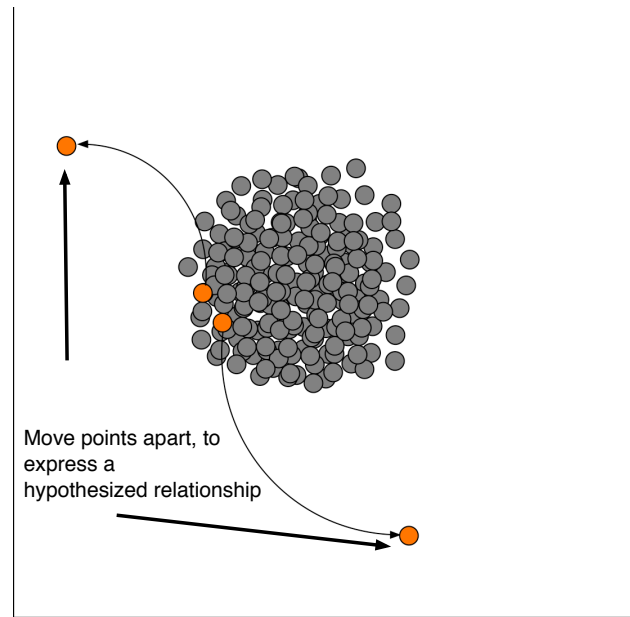


Figure 13: Supply Feedback (Cognitive)

Given the visualization, the user is defining a random variable, governed by a *cognitive distribution*:  $\pi(f_c|v)$ .

## A Cartoon Illustration

Step 3: Supply feedback by adjusting the display (Cognitive Feedback)

Step 4: Parameterize the feedback

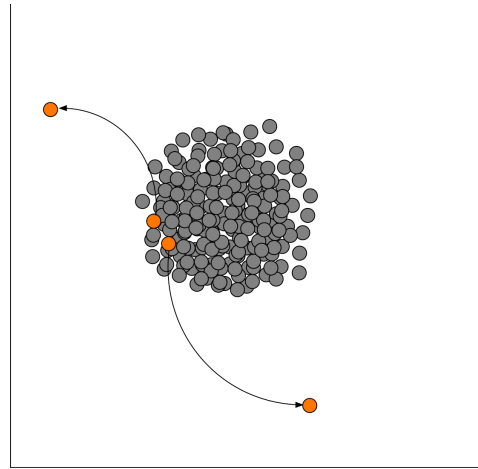


Figure 14: Supply Feedback (Cognitive)

Express a mathematical relationship, between feedback, and parameters:  
 $g(f_p | f_c, \theta)$ .

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## A Cartoon Illustration

Step 4: Parameterize the feedback

Step 5: Update the display.

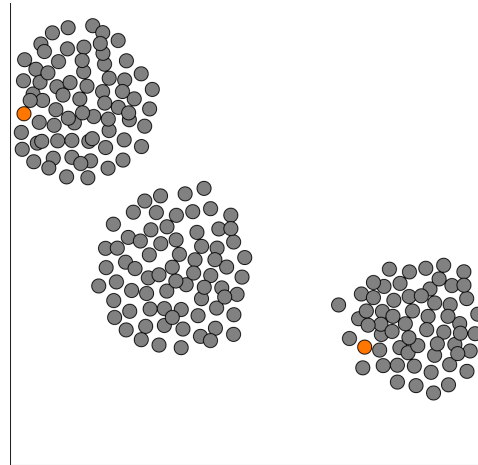


Figure 15: Sequentially update

Core BaVA steps:

1. Posterior inferences:  $\pi(\boldsymbol{\theta}|\mathbf{D}) = \pi(\mathbf{D}|\boldsymbol{\theta})\pi(\boldsymbol{\theta}) / \int \pi(\mathbf{D}|\boldsymbol{\theta})\pi(\boldsymbol{\theta})d\boldsymbol{\theta}$ .
2. Visualize:  $g(v|\hat{\boldsymbol{\theta}}, \mathbf{D})$ , or  $g(v|\mathbf{D}) = \int g(v|\boldsymbol{\theta}, \mathbf{D})d\boldsymbol{\theta}$ .
3. Supply Cognitive Feedback:  $\pi(f_c|v)$ .
4. Parameterize Feedback:  $g(f_p|f_c, v)$ .
5. Sequentially update using Bayes' Sequential updating formula:

$$\begin{aligned} \pi(\boldsymbol{\theta}|f, v, \mathbf{D}) &= \pi(f|v, \boldsymbol{\theta})\pi(\boldsymbol{\theta}|\mathbf{D}) / \int \pi(f|v, \boldsymbol{\theta})\pi(\boldsymbol{\theta}|\mathbf{D})d\boldsymbol{\theta} \\ &\propto \pi(f|v, \boldsymbol{\theta})\pi(\boldsymbol{\theta}|\mathbf{D}) \\ &= g(f_p|f_c, \boldsymbol{\theta})\pi(f_c|v)\pi(\boldsymbol{\theta}|\mathbf{D}), \end{aligned}$$

where  $f = \{f_p, f_c\}$

## Insights

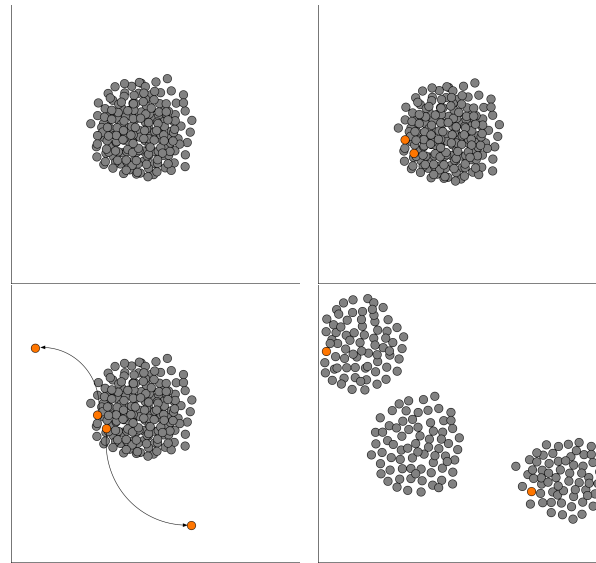


Figure 16: a cartoon illustration of the BaVA process



The mathematics suggests an uninteresting projection.

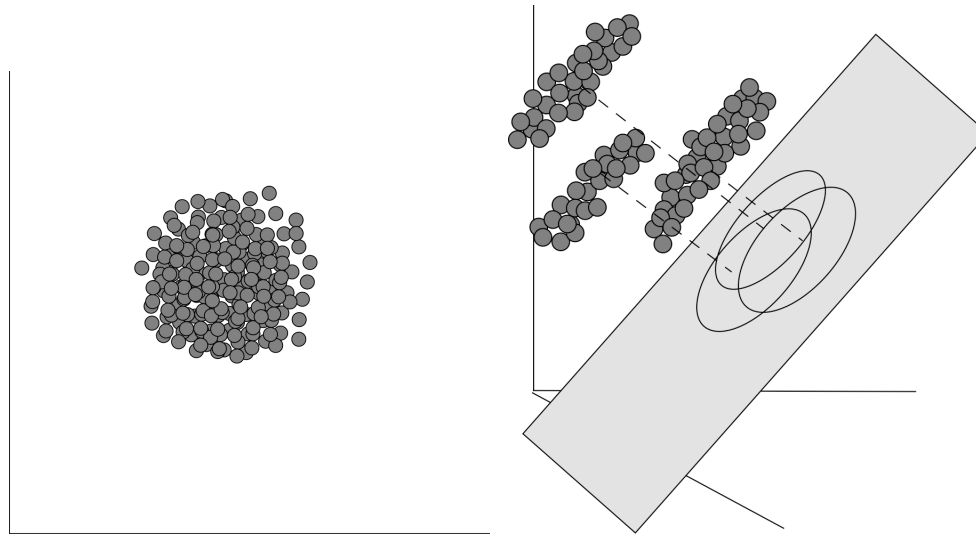


Figure 17: An uninteresting projection

A user keys into interesting structure.

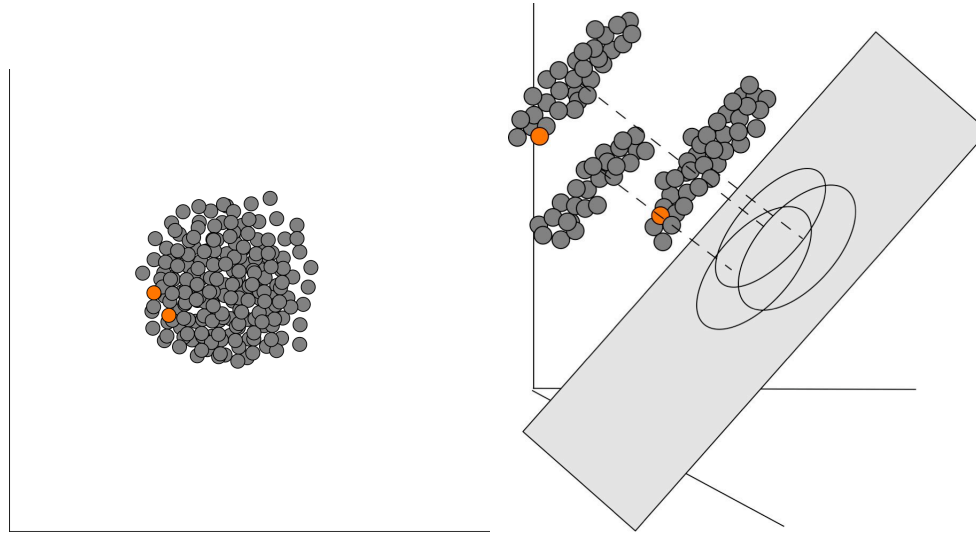


Figure 18: An uninteresting projection

A user keys into interesting structure and provides feedback.

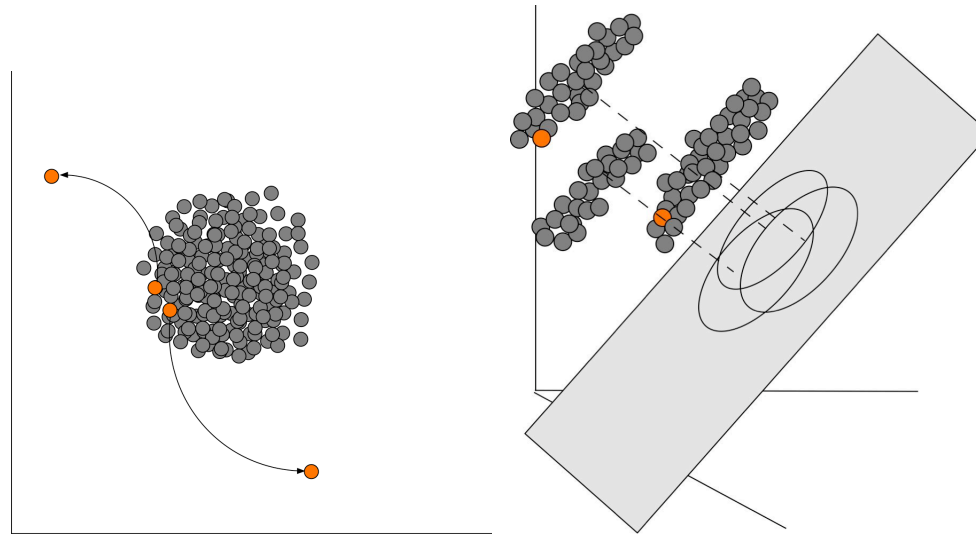


Figure 19: User provides cognitive feedback

This feedback is parameterized, using information in both the low and high dimensional feature spaces.

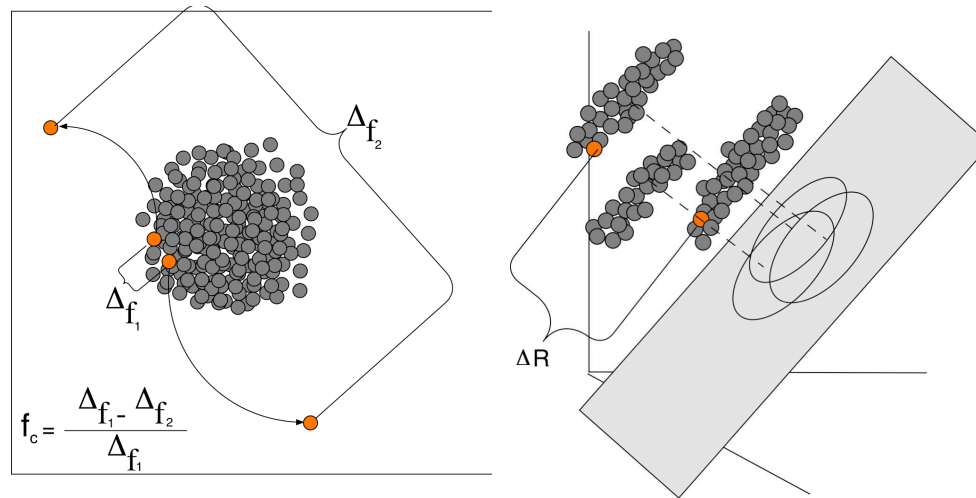
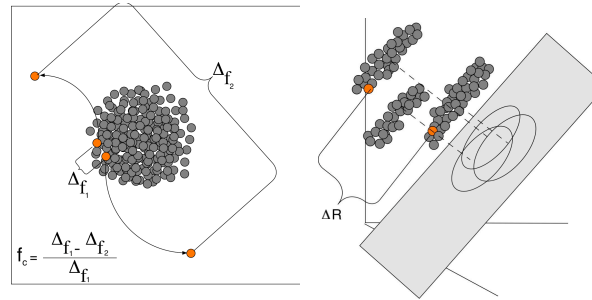


Figure 20: Feedback is parameterized

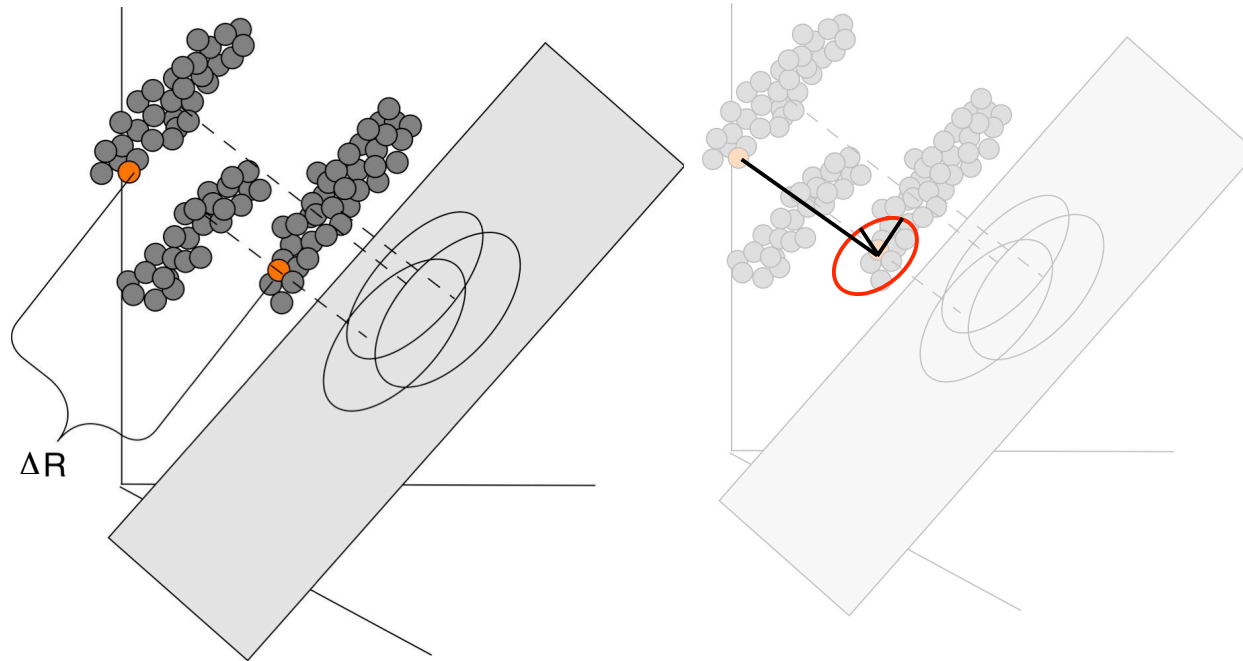
$\Delta_R^t = [\Delta_{R_x}, \Delta_{R_y}, \Delta_{R_z}]$ , is the vector of residues in the high dimensional feature space.



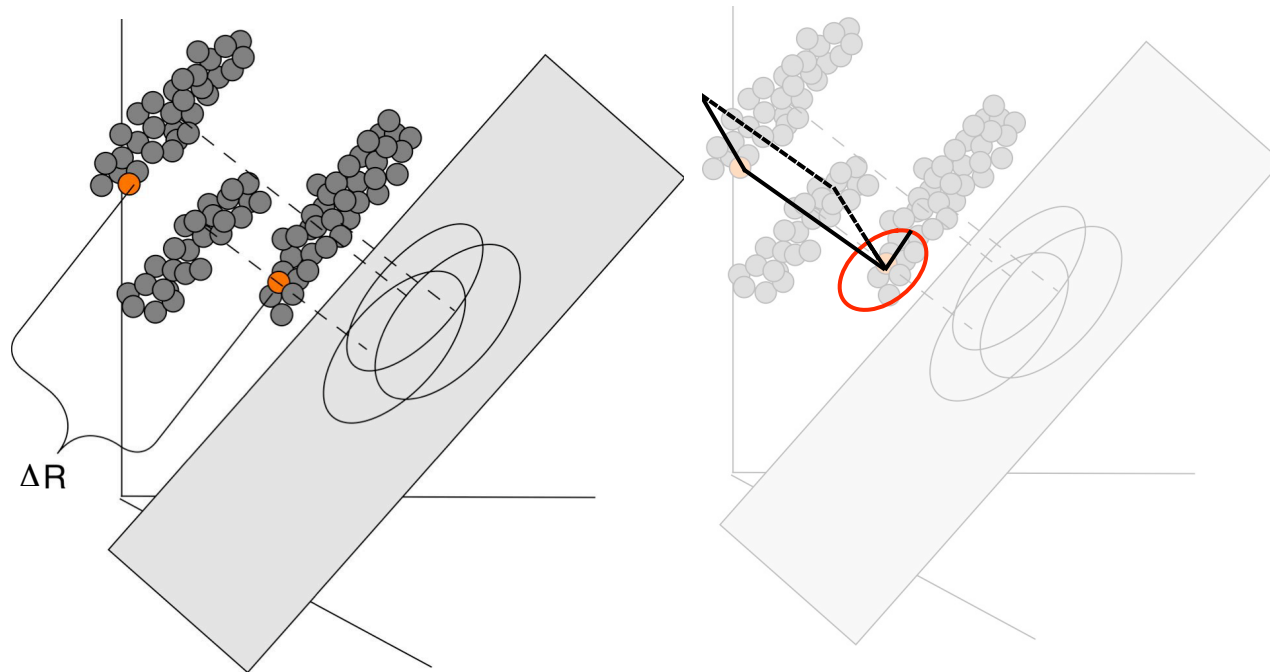
$$f_p = (\Delta_R \Delta_R^t)^{[-f_c]} = \begin{pmatrix} (\Delta_{R_x})^{-2f_c} & (\Delta_{R_x} \Delta_{R_y})^{-f_c} & (\Delta_{R_x} \Delta_{R_z})^{-f_c} \\ (\Delta_{R_y} \Delta_{R_x})^{-f_c} & (\Delta_{R_y})^{-2f_c} & (\Delta_{R_y} \Delta_{R_z})^{-f_c} \\ (\Delta_{R_z} \Delta_{R_x})^{-f_c} & (\Delta_{R_z} \Delta_{R_y})^{-f_c} & (\Delta_{R_z})^{-2f_c} \end{pmatrix}$$

$$g(f_p | \Sigma, f_c) = \text{Inv-Wish}(f_p | \Sigma)$$

The new principal directions corresponding to the parameterized feedback matrix  $f_p = (\Delta_R \Delta_R^t)^{-f_c}$  are displayed.



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The system is sequentially updated

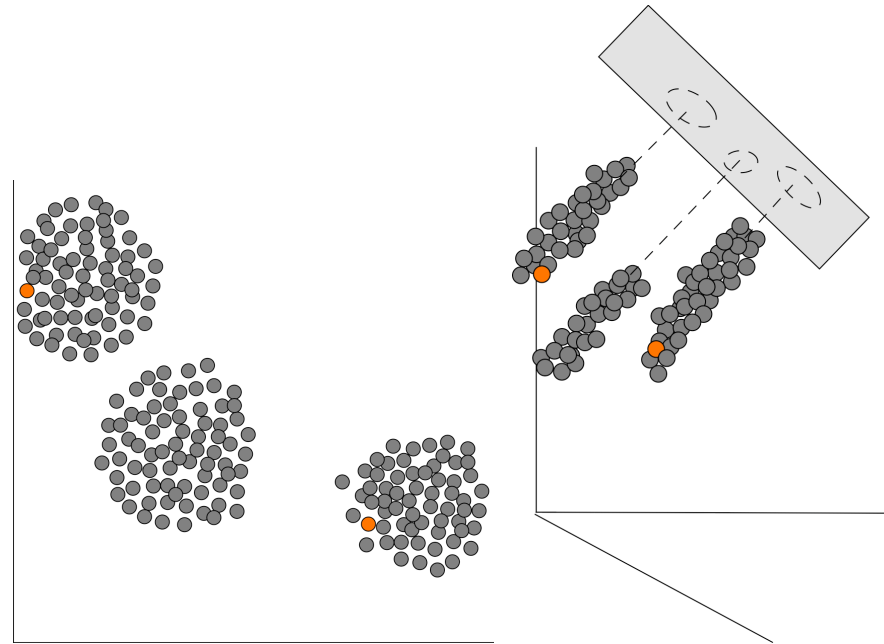


Figure 21: Feedback is parameterized



The system is sequentially updated

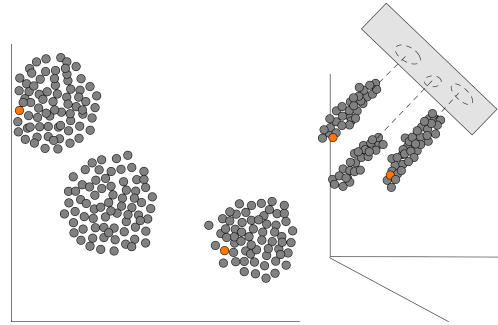


Figure 22: Feedback is parameterized

$$\begin{aligned} \pi(\boldsymbol{\theta}|f, v, \mathbf{D}) &= \pi(f|v, \boldsymbol{\theta})\pi(\boldsymbol{\theta}|\mathbf{D}) / \int \pi(f|v, \boldsymbol{\theta})\pi(\boldsymbol{\theta}|\mathbf{D})d\boldsymbol{\theta} \\ &\propto \pi(f|v, \boldsymbol{\theta})\pi(\boldsymbol{\theta}|\mathbf{D}) \\ &= g(f_p|f_c, \boldsymbol{\theta})\pi(f_c|v)\pi(\boldsymbol{\theta}|\mathbf{D}), \end{aligned}$$

where  $f = \{f_p, f_c\}$ .

## Demonstration

Enough already. Does this actually work??

# Conclusion

- ▶ Summary:
  - ▶ Motivation (Chris)
  - ▶ BaVA process (Scotland)
  - ▶ Proof of concept by demo (Leanna)



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  - ▶ Goal: Generalize BaVA to update any visualization



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  - ▶ Develop meaningful visualizations that relate to update-able parameters
  - ▶ Test our tool at PNNL with real analysts





**Thank you very much**

